Your Personal Style

By Nancy Plummer

Bloomsbury Publishing PLC, United Kingdom, 2009. Paperback. Book Condition: New. 178 x 178 mm. Language: English. Brand New Book. Your Personal Style is an image management guide that will help readers match their personalities to their outward expression of clothing. Unlike other image management books that begin by dictating general rules about body type and coloring, this book will use personality and lifestyle assessment as a point of departure for guiding readers towards establishing a style that is truly their own. The author uses an active learning approach that allows readers to learn first-hand what a fashion consultant does as well as gain an intimate knowledge of how the design and fashion merchandising industry best suits its client. Students in wardrobe planning courses will be able to obtain a basic understanding of their own fashion sense by following the guidelines outlined in this book. Fashion entrepreneurs can immediately apply this book’s exercises to their own business. Image professionals constantly seeking to expand their knowledge in wardrobe planning can utilize their talents in conjunction with any or all of the material found within these pages. Your Personal Style is packed with fashion tips and will serve as a handy...

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